

# TESSERA

## ARTISTIC INTENT & INTELLECTUAL PROPERTY NOTICE

### Artistic Intent

**Tessera Genesis** explores childhood imagination through children dressing up as their favourite characters and cultural icons. **Tessera Traveler** follows these children as they grow up and set out to discover the world. **Tessera Tales** continues that journey into new adventures and the tales that shape our lives. **Tessera Gallery** extends that journey through collaboration, community requests, experimentation and the exploration of art.

### Good Faith & Artistic Context

At its heart, Tessera is about storytelling, imagination and the stories that connect us. When children read a book or encounter a character they love, they don't merely observe that world, they inhabit it. I vividly remember that experience from my own childhood and recognise it in my children today.

These are the ageless icons of storytelling: **the heroes we want to be, the peers we admire, the characters in whom we recognise something of ourselves.** Stories and examples guide us, shape our imagination and ultimately play a part in who we choose to become.

Tessera explores this shared cultural memory through a broad and diverse cast of characters. References to existing characters, stories, imagery and cultural icons are made in good faith as part of an artistic exploration and celebration of storytelling, creativity, culture and diversity. They are not intended to reproduce or substitute the original works, to misrepresent or diminish their creators, or to suggest sponsorship, endorsement or affiliation with their respective rights holders.

These references sit within a much broader body of original work. The majority of Tessera portraits contain no reference to third-party intellectual property. Where recognisable cultural references do appear, they are reinterpreted within the same distinctive artistic language and conceptual framework as the collection as a whole: **no preconception, just pure creativity and imagination.**

Tessera artworks are independent artistic creations. Where protected elements are referenced, their use is intended within the context of artistic expression and, where applicable, caricature, parody or pastiche under Dutch and European copyright law. All copyrights, trademarks and other intellectual property rights relating to referenced characters, works and brands remain with their respective owners.

### Unique Artworks & Reproduction

All Tessera NFTs are uniquely crafted, one-of-one (1/1) artworks. None of the artworks are commercially reproduced or printed on merchandise, or used for branding or other commercial product applications.

## **Legal Context**

### **Dutch Copyright Act (Auteurswet), Article 18b**

Dutch law provides an exception for use in the context of a caricature, parody or pastiche, subject to what is reasonably permissible according to accepted social practice.

### **Directive 2001/29/EC, Article 5(3)(k)**

"use for the purpose of caricature, parody or pastiche;"

Article 5(5) also requires exceptions to be applied in certain special cases that do not conflict with normal exploitation of the work and do not unreasonably prejudice the legitimate interests of the rightholder.

### **Court of Justice of the European Union, Pelham, C-590/23, Grand Chamber, 14 April 2026**

The Court held that pastiche can cover creations which "evoke one or more existing works, while being noticeably different from them" and use characteristic protected elements in an artistic or creative dialogue that is recognisable as such.

The Court further explained that this dialogue can include "a tribute to them" as well as stylistic imitation or humorous or critical engagement.

The Court stressed that the pastiche exception is not a general permission for all creative reuse. It does not cover concealed imitation or plagiarism, and its application must preserve a fair balance between copyright and related rights, freedom of expression and freedom of the arts.

### **Freedom of the Arts**

The Pelham judgment expressly considers Article 13 of the Charter of Fundamental Rights of the European Union, which protects freedom of the arts, as part of the balance underlying the pastiche exception.

### **Qualification**

This notice describes the artistic intention and legal context of the Tessera collections. It does not assert that every individual reference automatically qualifies for a copyright exception. Whether a particular use falls within an applicable exception depends on its circumstances and the relevant law.

### **Sources**

Court of Justice of the European Union, C-590/23, Pelham, judgment of 14 April 2026.  
Directive 2001/29/EC, Articles 5(3)(k) and 5(5).  
Dutch Copyright Act (Auteurswet), Article 18b.  
Charter of Fundamental Rights of the European Union, Article 13.

Prepared September 2026. This document is an artistic and informational statement and is not legal advice.